

# PROTECTING COMMUNITIES WITH LIFESAVING KNOWLEDGE

GlaxoSmithKline helps Africa's Most Vulnerable Fight Malaria



As one African mother notes, "No one in our village had malaria this year because of the mosquito bednets we use. Once we had nothing, but now we have hope."



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## Preventable Tragedy

Malaria strikes 500 million people each year—with most deaths occurring among sub-Saharan Africa's vulnerable young children and pregnant women. It is estimated that an African child dies of malaria every 30 seconds. Even more shocking when you consider just how easily malaria can be prevented and treated. Lack of awareness and limited resources make it difficult for people to protect themselves and their families from infection.

## Crucial Connections

GlaxoSmithKline (GSK) partnerships with AMREF (the African Medical and Research Foundation), Plan International, and Freedom from Hunger work with affected communities to raise awareness of how to prevent infection and access effective treatment. Simple measures, such as insecticide-treated bednets, treatment during pregnancy, and learning to recognize the early signs of malaria fevers in young children are proving lifesaving. But this is not enough, and GSK is committed to public-private research partnerships to develop new malaria medicines and a vaccine, so that one day malaria might be a disease of the past.

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